Upcoming Masterclass
Unleash the Power of Your Ideas!

Course Description

This is an engaging, inspiring, interactive course. Creativity, ideation, and innovation have become sought after skills in today's rapidly changing environment. Take this opportunity to elevate your game to deliver more value and outperform your competition.

You will learn the **nature of creativity** and its relationship to **innovation**. You will learn the process for improving and unleashing your **creativity**; and connecting to your passion. You will also learn several techniques to increase your ability to **generate ideas** and vet them. This course is ideal for those who want to improve their ability to quickly respond to opportunities and challenges.

Everything created by humans began as an idea in someone's head. Let that next big idea come from you.

Sketched on a Napkin Master Classes build strategic collaborative achievement relationships within the group.

Course Objective

The objective of this course is to inspire you to tap into your creativity to generate more ideas to exploit opportunities and solve problems. Participants will:

- Learn the ideation process
- Improve their idea generation
- Improve their creativity to detect opportunities and solve problems
- Improve their ability to collaborate

Who should attend

This workshop is for individuals who want to

- Current & Future Entrepreneurs
- Individuals who want to become more creative
- Individuals who want to generate more ideas
- Individuals who want to become better problem solvers
- Groups, teams, team leaders

Course Time: 8 hours (2 – 4 hour sessions)

Prerequisite: A passion to learn

For more information on schedule and tuition visit: **SON.IMpossiblemall.com** or contact us at **connect@IMpossiblemall.com.**

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